



MINHDUNG JOE NGUYENLE

Bay Area
828.352.8898
nguyenle338@gmail.com

QUALIFICATIONS :

Mobile, Web, User Experience Design and Direction — Over 18 years of user experience expertise in the technology industry helping both start-ups and Fortune 500 companies to strategize, define, and design web and mobile products and applications.

Designer, Problem Solver — Extensive hands-on experience designing digital products from concept to deployment that are data and usability driven and user-centric: Information architecture, information design, interaction design, requirements gathering, wireframes, user surveys, personas, task analysis, user needs matrix, user stories, use case scenarios, process flows, branding, visual design, proof-of-concept prototypes, usability evaluations and testing, and UI development and documentation.

WORK EXPERIENCE :

Contractor/Freelance, San Jose, CA

07.2010 – Present: **Principal UX Designer/Web Developer**

- ✓ **UX Architect Lead** – Largest Web Application Development at WalmartLabs NG Item Setup & Management.
- ✓ **UX Interaction Designer Lead** – Cisco Prime Data Center, Cisco Prime IP NGN Suite [Prime Central, Prime Network, Prime Optical and Prime Fulfillment]
- ✓ **UX Designer Lead** – Cisco Inbox
- ✓ **UX Designer Lead** – Seagate Wireless Plus (iPhone, iPad, Adroid, Kindle Fire)
Won Best of CES 2013
- ✓ **UX Designer/Web Developer** – Ebay [Seller Dashboard, SimpleLister (Flex), SiteSpeed, Tracker 3.0]
- ✓ **UX Designer Lead** – Everyone.net [oneBusiness (mail, storage portal), oneSearch]

Intacct, San Jose, CA

07.2008 – 07.2010: **Principal UX Designer**

- ✓ **UX Designer Lead** – Global CSS, MegaMenu, Dynamic Map (Flex), Atlas (Flex), Global Search, TimeSheet, Project Accounting, Employee Expenses

Cisco Systems, Inc., San Jose, CA

11.2000 – 07.2008: **Sr. UI/UX Software Engineer**

- ✓ **UX Interaction Design and Information Architecture** for Cisco Technology Center. Streamlining the workflows with innovative UI to provide better User Experience for Social Networking capability Web 2.0 Portals: 7Forks (Social Networking Media Portal), ACCESS (DiCom Image Management & Access System), P2PTV (Social Networking Media Portal using p2p technology), Virtual Network Adapter (VNA)
- ✓ **UX Interaction Design, Instructional Design and architectural plan** of the new proposed framework to manage Data-center product Application Network Manager (ANM). Providing Mockups and Prototypes to demonstrate the new concepts
- ✓ **Collaborate** with Corporate Identity, Marketing and Engineering across departments to provide **UI/UX spec, architectural plan and implementation** of Web Application Framework for NMTG to increase user satisfaction and deliver optimum user experience to our customers. Provide guidelines, sample coding techniques and tools to application developers for producing products with consistent look and feel across the board and in a timely fashion
- **UX Interaction Design, Instructional Design, architectural plan and implementation** of a full working Tutorial Framework (mNm Tutor) using Flash-XML to deliver tutorials for ANM product. This framework can be easily configured for any product

S	K	I	L	L	S
UI/UX Design Expert					
Instructional Designer					
Web Architectural Planner					
Rapid Prototyping Axure					
Usability & Information Architecture					
Web Technologist [Responsive Design, HTML5, CSS3, WordPress]					



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11.1999 – 11.2000: **Web Architecture Program Manager**

- ✓ **Interface design, architectural plan and implementation** of a world-class next generation Web Site for IBS CEC and Cisco Solution Center (CSC) as a seamless, intuitive, highly functional and scalable application resulting in an increase of hits from 250 a month to over 150,000 hits a month
- Worked with Content/Site Architecture, **Instructional Design and User Interface Design** for IBSG CCO, IBSG CEC and CSC to ensure these sites provide a world-class interface to the field with seamless, intuitive, and highly functional application for doing business with Cisco
- **Interface design, architectural plan and implementation** of a world-class next generation prototype Web Site for Cisco Connection Online (CCO) that presents CCO as a seamless, intuitive, and highly functional application for doing business with Cisco

1.1999 – 11.1999: **UI/Dynamic Content/Personalization Program Manager**

- Worked with Corporate Identity to define and drive the development of standards, processes, and templates to ensure that the CCO interface is: clear and intuitive, functionally effective, optimally efficient, seamlessly and consistently integrated across the site, responsive to the technical sophistication of users' browsers and enjoyable to use. Worked with ICFI Project Management and Site Logistics to understand business requirements for interface designs, and worked with Corporate Identity drive the development or refinement of templates to meet those requirements. This work included the definition of Extranet interface templates
- Worked with IT Marketing to define and drive the development of new technologies, systems, and methods to ensure the highest possible modularity and scalability of the CCO design interface. Worked with IT Marketing and ICFI Development personnel to integrate and optimize dynamic content and personalization features within CCO design interfaces

Eagle River Interactive, Mountain View, CA

02/1996 - 1/1999: **Director, Research & Development**

- **Managed national product development engineers**, Internet technologists, multimedia producers and graphic designers to support corporate business strategy and production. Created the Architecture and lead development of the Hybrid Multimedia Database Publishing System, which allows updating CD-ROM multimedia, contents, and dynamically generated E-Commerce web site via the Internet
- **Identified, developed, and deployed standard** interactive business learning and performance support applications, which can be easily marketed for resale with minimal modifications
- **Identified new and emerging technologies** and incorporated them into interactive business learning solutions that create maximum business impact. Created the Architecture and lead development for Internet, Intranet, Extranet Databased Web Sites. Created the Architecture and lead engineering for Computer Based Training and Multimedia CD-ROM developments

Apple Computer, Inc., Cupertino, CA

1994 - 2/1996: **Multimedia Executive Producer**

- ✓ **Lead Engineer, instructional & interface designer** for Apple Reference Performance and Learning Expert system (ARPLE) (CD and Server) Next Generation project which in turn saved Apple over \$600,000 per year in creation and maintenance costs
- ✓ **Interface design, architectural plan and implementation** for Apple Corporate World Wide Web Home Page. It was voted number four in the world by InteractiveAge magazine and number two by Point Survey in 1995
- Project manager for **Apple Worldwide Performance System** multimedia projects. Designed multimedia tools for use by the Apple sales force. Developed and maintained multimedia library for corporate use. Provided multimedia production support for multiple assigned projects. Provided interface consulting to Apple Internet Services. **Creator of Apple Remote TV** Multimedia project and Apple Multimedia Database Publishing System

EDUCATION :

M.A.: Summer '99 Master of Arts Degree in Multimedia, **California State University, Hayward**. Courses in Collaborative Multimedia Computing, Application of Learning Theories and Multimedia Design, Multimedia Application Development, Mind, Media and Vision, Networked Multimedia, G.P.A 3.91



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T	O	O	L	S
Axure, Balsamiq, OmniGraffle				
Adobe Photoshop/Lightroom				
Adobe Flex/Flash Builder				
Adobe Catalyst				
Adobe ColdFusion				
Adobe Firework				
Adobe Dreamweaver				
MS Office				
WordPress/Apache/MySQL				

Wireless Plus

[Seagate Wireless Plus Data Sheet \(461 KB\)](#)

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